

Half-year Update on the SMCP Liquidity Contract

Paris, 8 July 2026

Under the liquidity contract entered into between SMCP and Rothschild & Co Martin Maurel, the following resources were listed in the liquidity account on June 30, 2026:

• 4535	SMCP shares			
• € 1,039,017				
• Number of executions on buy side on semester :		5,253		
• Number of executions on sell side on semester :		4,493		
• Traded volume on buy side on semester :		678,513	shares for €	3,806,308
• Traded volume on sell side on semester:		673,978	shares for €	3,779,296

As of December 31, 2025, the following resources had been allocated to the liquidity account:

• 0	SMCP share			
• € 1,055,229				
• Number of executions on buy side on semester :		8,473		
• Number of executions on sell side on semester :		7,493		
• Traded volume on buy side on semester :		1,282,829	shares for €	7,562,774
• Traded volume on sell side on semester:		1,282,829	shares for €	7,575,241

The liquidity agreement complies with AMF Decision n° 2018-01 dated 2nd July 2018, introducing liquidity agreements on equity securities as permitted market practice.

Following the reorganization within the Rothschild & Co group and the transfer of market-making activities from Rothschild & Co Martin Maurel to Rothschild & Co Global Markets Solutions (Europe) SA, the latter assumed responsibility for managing SMCP's liquidity contract (Euronext Paris: FR0013214145), effective July 1, 2026.

This transfer has no impact on the terms and conditions of the liquidity contract or on the resources allocated to its implementation, which continue to be disclosed in the Company's half-yearly liquidity contract statements.

ABOUT SMCP

SMCP is a global leader in the creative premium segment with four unique Parisian brands: Sandro. Maje. Claudie Pierlot and Fursac. Present in 59 countries. the Group led by Isabelle Guichot as CEO, comprises a network of c. 1,600 stores globally and a strong digital presence in all its key markets. Evelyne Chetrite and Judith Milgrom founded Sandro and Maje in Paris. in 1984 and 1998 respectively. and continue to provide creative direction for the brands. Claudie Pierlot and Fursac were respectively acquired by SMCP in 2009 and 2019. SMCP is listed on the Euronext Paris regulated market (compartment A. ISIN Code FR0013214145. ticker: SMCP).

Daily report of the liquidity contract of SMCP.LY from 01-January-2026 to 30-June-2026
as per art 2-3 of AMF Decision n° 2021-01 dated June 22 2021

Customer	Date	Buy			Sell		
		Number of shares	Number of executions	Traded volume in EUR	Number of shares	Number of executions	Traded volume in EUR
SMCP	02/01/2026	1 730	9	10 906	21	2	130
SMCP	05/01/2026	3 868	39	23 900	3 877	45	24 010
SMCP	06/01/2026	3 421	17	20 988	3 871	19	24 012
SMCP	07/01/2026	4 250	38	26 431	4 500	36	28 008
SMCP	08/01/2026	6 892	70	43 861	6 892	77	43 964
SMCP	09/01/2026	9 361	96	60 697	3 362	32	21 739
SMCP	12/01/2026	7 101	52	44 850	900	12	5 648
SMCP	13/01/2026	2 800	31	17 738	5 790	65	36 604
SMCP	14/01/2026	4 861	60	31 008	13 971	108	89 526
SMCP	15/01/2026	7 047	50	44 833	2 147	30	13 631
SMCP	16/01/2026	7 306	57	45 633	1 806	25	11 302
SMCP	19/01/2026	1 000	6	6 110	6 000	36	36 756
SMCP	20/01/2026	10 954	126	66 206	10 454	129	63 414
SMCP	21/01/2026	3 090	36	18 800	10 090	65	61 832
SMCP	22/01/2026	5 054	47	31 567	5 054	49	31 567
SMCP	23/01/2026	6 159	81	37 946	5 159	28	31 831
SMCP	26/01/2026	5 751	43	35 058	1 156	18	7 083
SMCP	27/01/2026	3 630	38	21 943	5 525	40	33 470
SMCP	28/01/2026	3 476	41	21 047	7 176	52	43 551
SMCP	29/01/2026	4 027	30	24 347	1 727	24	10 417
SMCP	30/01/2026	2 964	35	18 018	5 264	37	32 068
SMCP	02/02/2026	5 992	50	36 306	5 992	45	36 324
SMCP	03/02/2026	5 505	47	33 569	1 905	18	11 647
SMCP	04/02/2026	3 344	36	20 235	3 044	32	18 444
SMCP	05/02/2026	5 391	32	33 063	9 291	40	57 065
SMCP	06/02/2026	6 979	43	42 460	6 979	54	42 677
SMCP	09/02/2026	7 304	84	46 066	2 904	37	18 365
SMCP	10/02/2026	2 582	27	16 576	6 982	55	45 034
SMCP	11/02/2026	10 315	71	66 325	2 815	28	18 039
SMCP	12/02/2026	7 100	88	45 405	10 798	82	69 658
SMCP	13/02/2026	8 098	66	51 681	3 450	39	22 121
SMCP	16/02/2026	8 150	85	51 125	2 448	36	15 447
SMCP	17/02/2026	6 423	57	39 405	5 575	38	34 359
SMCP	18/02/2026	3 050	35	18 922	10 850	73	67 932
SMCP	19/02/2026	6 900	72	43 063	9 350	51	58 643
SMCP	20/02/2026	5 920	31	36 503	5 920	23	36 586
SMCP	23/02/2026	3 846	33	24 064	7 054	67	44 165
SMCP	24/02/2026	4 954	54	31 116	4 954	40	31 146
SMCP	25/02/2026	4 592	44	28 847	6 134	47	38 804
SMCP	26/02/2026	14 240	134	92 176	14 240	128	92 588
SMCP	27/02/2026	8 879	82	61 620	6 050	47	41 975
SMCP	02/03/2026	5 663	64	37 098	5 663	62	37 093
SMCP	03/03/2026	3 491	18	22 314	3 490	27	22 175
SMCP	04/03/2026	1 630	18	9 990	1 630	17	9 995

SMCP	05/03/2026	5 762	75	35 655	2 515	35	15 701
SMCP	06/03/2026	2 435	20	14 496	1 766	12	10 522
SMCP	09/03/2026	1 403	6	8 029	1 403	6	8 142
SMCP	10/03/2026	2 875	32	17 253	2 875	19	17 345
SMCP	11/03/2026	4 889	30	28 840	6 726	62	40 026
SMCP	12/03/2026	5 939	55	34 856	5 939	47	34 927
SMCP	13/03/2026	5 526	37	30 946	5 629	31	31 618
SMCP	16/03/2026	5 239	28	29 223	5 786	32	32 378
SMCP	17/03/2026	3 060	39	16 653	1 750	19	9 480
SMCP	18/03/2026	2 005	21	10 855	2 080	14	11 294
SMCP	19/03/2026	5 244	18	27 049	5 244	17	27 038
SMCP	20/03/2026	3 930	26	20 059	3 930	15	20 071
SMCP	23/03/2026	2 073	12	10 572	6 169	19	32 338
SMCP	24/03/2026	3 695	37	19 458	3 254	23	17 162
SMCP	25/03/2026	3 386	19	18 325	2 999	12	16 117
SMCP	26/03/2026	2 755	34	14 577	2 755	20	14 593
SMCP	27/03/2026	5 005	23	25 906	3 342	10	17 318
SMCP	30/03/2026	2 521	24	12 850	2 796	33	14 313
SMCP	31/03/2026	3 150	24	16 081	3 128	25	16 022
SMCP	01/04/2026	3 326	20	17 797	5 660	23	30 185
SMCP	02/04/2026	3 465	25	18 160	3 533	24	18 598
SMCP	07/04/2026	5 902	37	31 151	3 390	22	17 889
SMCP	08/04/2026	9 850	47	55 918	8 945	43	50 011
SMCP	09/04/2026	4 701	35	25 940	4 701	23	25 982
SMCP	10/04/2026	3 109	25	17 519	3 585	29	20 137
SMCP	13/04/2026	5 041	52	27 826	5 041	23	27 882
SMCP	14/04/2026	1 000	6	5 692	3 527	23	19 889
SMCP	15/04/2026	2 313	15	13 089	2 313	14	13 131
SMCP	16/04/2026	5 949	47	33 921	3 863	31	22 081
SMCP	17/04/2026	2 455	14	14 288	4 297	22	24 867
SMCP	20/04/2026	4 656	31	27 233	4 493	24	26 284
SMCP	21/04/2026	4 979	26	28 769	4 979	28	28 799
SMCP	22/04/2026	3 088	21	17 704	965	8	5 578
SMCP	23/04/2026	4 348	37	24 627	4 348	31	24 701
SMCP	24/04/2026	5 711	37	31 765	5 505	23	30 657
SMCP	27/04/2026	5 020	36	28 152	4 637	25	26 074
SMCP	28/04/2026	11 466	50	62 547	10 453	41	58 150
SMCP	29/04/2026	6 945	23	35 357	4 136	10	21 052
SMCP	30/04/2026	3 194	16	16 165	5 194	19	26 541
SMCP	04/05/2026	6 909	29	35 478	4 700	15	24 370
SMCP	05/05/2026	7 163	38	35 844	7 163	60	35 844
SMCP	06/05/2026	2 800	7	14 633	9 117	23	47 381
SMCP	07/05/2026	5 334	27	28 025	2 807	11	14 770
SMCP	08/05/2026	3 783	20	19 456	3 783	9	19 479
SMCP	11/05/2026	3 930	33	20 008	551	4	2 814
SMCP	12/05/2026	4 246	57	21 107	4 246	58	21 132
SMCP	13/05/2026	5 623	67	27 744	5 791	73	28 636
SMCP	14/05/2026	5 370	69	27 296	8 324	50	42 328
SMCP	15/05/2026	6 539	51	32 460	4 551	43	22 573
SMCP	18/05/2026	6 779	48	33 468	11 689	40	58 211

SMCP	19/05/2026	6 870	55	34 130	6 870	27	34 178
SMCP	20/05/2026	5 062	49	24 637	5 400	32	26 455
SMCP	21/05/2026	2 773	13	13 945	2 773	12	13 973
SMCP	22/05/2026	3 826	32	19 360	3 492	14	17 677
SMCP	25/05/2026	4 426	15	22 825	4 715	21	24 160
SMCP	26/05/2026	6 589	54	33 373	6 789	61	34 393
SMCP	27/05/2026	5 168	23	26 558	4 145	19	21 314
SMCP	28/05/2026	4 990	30	25 444	4 980	30	25 542
SMCP	29/05/2026	7 015	47	36 667	6 188	39	32 382
SMCP	01/06/2026	10 836	67	55 350	7 868	35	40 308
SMCP	02/06/2026	6 338	36	32 134	4 496	26	22 930
SMCP	03/06/2026	6 058	29	30 175	2 819	18	14 101
SMCP	04/06/2026	5 950	35	29 774	6 810	49	34 159
SMCP	05/06/2026	8 260	57	41 614	9 132	41	46 244
SMCP	08/06/2026	10 275	67	50 615	13 738	68	68 305
SMCP	09/06/2026	8 268	49	40 794	8 268	56	40 786
SMCP	10/06/2026	9 881	73	48 239	9 195	40	44 973
SMCP	11/06/2026	6 843	59	34 229	11 059	50	54 941
SMCP	12/06/2026	9 950	87	50 705	10 200	60	52 193
SMCP	15/06/2026	6 600	41	34 703	6 584	31	34 652
SMCP	16/06/2026	6 350	36	32 906	6 350	44	32 912
SMCP	17/06/2026	7 469	48	38 518	6 679	30	34 504
SMCP	18/06/2026	6 262	43	31 899	6 639	46	33 905
SMCP	19/06/2026	5 705	33	28 862	5 168	22	26 228
SMCP	22/06/2026	8 096	55	40 723	6 838	46	34 675
SMCP	23/06/2026	7 384	40	36 211	7 384	40	36 292
SMCP	24/06/2026	4 210	23	20 663	6 916	35	34 137
SMCP	25/06/2026	6 408	39	32 232	7 121	48	35 868
SMCP	26/06/2026	5 498	38	27 380	5 498	33	27 413
SMCP	29/06/2026	3 478	42	17 449	3 478	22	17 470
SMCP	30/06/2026	10 699	59	53 559	7 753	60	38 951
SMCP		678 513	5 253	3 806 308	673 978	4 493	3 779 296
Buy: 678 513		(5 253 transactions)	3 806 308	Sell: 673 978	(4 493 transactions)	3 779 296	