

SMCP

sandro · maje · claudie pierlot · fursac



Press release - Paris, November 4th, 2021

Changes in the shareholding of SMCP - Changes in the total number of voting rights

Following the temporary taking of possession by the Trustee of the exchangeable bonds issued by European Topsoho S.à r.l. of part of the SMCP shares pledged under these exchangeable bonds (21,952,315 SMCP shares corresponding to approximately 29% of the share capital of SMCP - see press release of October 29, 2021) and a disposal by European Topsoho S.à r.l. of 12,106,939 unpledged SMCP shares, the number of voting rights attached to the SMCP shares is modified as follows:

Information closing date	Total number of shares forming the share capital*	Total number of voting rights
October 31, 2021	75,697,640 Allocated as follows: Ordinary shares: 74,798,149 Preferred shares: 899,491	Total number of theoretical voting rights ¹ : 86,280,251 Total number of voting rights that may be exercised ² : 86,125,047

**Inclusion in the SMCP Articles of Association of a clause setting forth an obligation to declare the crossing of thresholds, which comes in addition to the thresholds provided for by French law (article 15).*

¹ The total number of theoretical voting rights (or "gross" voting rights) is used as the basis for calculating the crossing of shareholding thresholds. In accordance with Article 223-11 of the AMF General Regulation, this number is calculated on the basis of all shares to which single or double voting rights are attached, including shares which voting rights have been suspended.

² The total number of exercisable voting rights (or "net" voting rights) is calculated without taking into account the shares which voting rights have been suspended (treasury shares). It is published to ensure that the public is properly informed, in accordance with the AMF recommendation dated July 17, 2007.

ABOUT SMCP

SMCP is a global leader in the accessible luxury market with four unique Parisian brands: Sandro, Maje, Claudie Pierlot and Fursac. Present in 43 countries, the Group comprises a network of over 1,600 stores globally and a strong digital presence in all its key markets. Evelyne Chetrite and Judith Milgrom founded Sandro and Maje in Paris, in 1984 and 1998 respectively, and continue to provide creative direction for the brands. Claudie Pierlot and Fursac were respectively acquired by SMCP in 2009 and 2019. SMCP is listed on the Euronext Paris regulated market (compartment A, ISIN Code FR0013214145, ticker: SMCP).

CONTACTS

INVESTORS/PRESS

SMCP

Mathilde Magnan

+33 (0) 1 55 80 51 00

mathilde.magnan@smcp.com

BRUNSWICK

Hugues Boëton

Tristan Roquet Montegon

+33 (0) 1 53 96 83 83

smcp@brunswickgroup.com