

SMCP

sandro maje claudie pierlot



Press release – Paris, 30th July 2019

Nathalie Malavoy appointed Human Resources and Sustainability Director of SMCP Group

SMCP, parent company of the Sandro, Maje and Claudie Pierlot brands, announces today the appointment of Nathalie Malavoy as the Group's Human Resources and Sustainability Director, joining the Group's executive committee. She replaces Jean-Baptiste Dacquin, who was recently appointed Chief Executing Officer of the Claudie Pierlot brand. This announcement is part of an active and dynamic HR policy which favours internal promotion.

Nathalie joined SMCP in 2017 to lead, within the HR team, the training and development of the Group's talents. She has notably contributed to the development of a Digital Learning platform, while developing and deploying an ambitious HR training, recruitment and innovation policy. She now heads all the Group's HR teams to respond to the challenges of a global and growing company. Nathalie will also oversee the projects initiated by the Group in terms of Sustainability.

Nathalie spent 12 years at L'Oréal in various positions, both in France and Singapore, notably as International Human Resources Director of Le Club des Créateurs de Beauté, before joining Publicis Media France as Chief Talent & Transformation Officer from 2013 to 2017.

Aged 42 and a graduate of CELSA, Nathalie also holds a DESS from IAE d'Aix-en-Provence in change management and communication as well as a history degree from the Sorbonne.

ABOUT SMCP

SMCP is a global leader in the apparel and accessories accessible Luxury market with three distinct Parisian brands, Sandro, Maje and Claudie Pierlot. Present in 40 countries with over 1,500 points of sale, SMCP generated €1 bn in sales in 2018. Evelyne Chetrite and Judith Milgrom founded Sandro and Maje in Paris, in 1984 and 1998 respectively, and continue to provide creative direction for the brands. Claudie Pierlot was founded in 1984 by Madame Claudie Pierlot and acquired by SMCP in 2009. SMCP is listed on the Euronext Paris regulated market (compartment A, ISIN Code FR0013214145, ticker: SMCP).

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