

SMCP

sandro maje claudie pierlot



CELIA D'EVERLANGE IS APPOINTED HEAD OF INVESTOR RELATIONS OF SMCP GROUP

PARIS, 15TH OF FEBRUARY 2018

SMCP announces today the appointment of Célia d'Everlange in quality of Head of Investor Relations. As of today, she will lead the Investor Relations team created following the successful IPO of SMCP Group, the parent company of the three Parisian brands Sandro, Maje and Claudie Pierlot.

She spent nearly ten years with Rothschild & CIE Banque as part of the financial communication advisory team and joined Danone in 2015 as Director in the Investor relations team.

Aged 38, Célia d'Everlange holds a DESS and a master's degree from Paris Dauphine University.

ABOUT SMCP

SMCP is a global player in the apparel and accessories market with three distinct contemporary Parisian fashion brands, Sandro, Maje and Claudie Pierlot. Year-end 2017, SMCP brands are present in more than 1,300 points of sales in 38 countries. Evelyne Chetrite and Judith Milgrom founded Sandro and Maje in Paris, in 1984 and 1998 respectively and continue to provide creative direction for the brands. Claudie Pierlot was founded in 1984 by Madame Claudie Pierlot, and acquired by SMCP in 2009. SMCP is listed on the regulated market of Euronext Paris (compartment A, ISIN Code FR0013214145, ticker: SMCP).

PRESS CONTACT

Brunswick - Hugues Boëton
+33 (0) 1 53 96 83 83
smcp@brunswickgroup.com